# We do marketing for Allied Health.

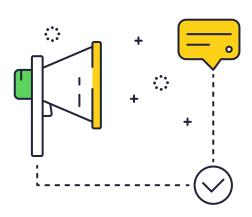
No hidden costs or wanky speak.

# No B.S





# What we do.



### **SOCIAL MEDIA**

We take the stress out of marketing your practice. Busy working in your business and don't have time to take care of social? Struggle to create and find high quality, engaging content to share?

### Here's what we do:

- Set up/review of your Facebook and Instagram pages
- Create several weekly engaging facebook posts
- Design branded graphics
- Measure and provide an individualised monthly report on social activity and audiences.

Plus we can also help you with facebook and instagram ads.



### **EMAIL NEWSLETTERS**

Email newsletters are an integral part of your sales funnel and an essential way to build your brand and community.

### Here's what we do:

- Create and design a monthly branded newsletter
- Update, promote and modify your mailing list to ensure return on investment
- Provide individualised reports on success rates and identify key areas of improvement







## **CONTENT CREATION**

Blogging is essential to any business website as it increases your SEO, drives traffic to your website and increases trust in your services.

### Here's what we do:

- With input from you, we carefully craft two blogs per month
- Each blog is professionally edited to suit your business style & tone
- Each blog is SEO optimised to help build your website reputation
- Each blog contains strong CTAs (Call to Action) throughout

# Investment

We take the stress out of marketing your practice. Here's the breakdown:

- + Social Media Management
- + Email Marketing
- + Blog Creation
- + Search Engine Optimisation
- + Monthly reporting

# \$620 p/month

\*We don't lock in contracts. We understand small business can be tough so we're not going to take you for a ride. We just ask for one month's notice to complete a hand over.

# **Our commitment**

We understand running your own business is busy. We take the stress out of your marketing.

With over five years experience in the allied health industry, we know our stuff and have the clients to prove our work.

We don't do wanky speak, we don't do B.S. Let's get the ball rolling.





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